



# Structural Health Monitoring of Intelligent Infrastructure Conference 2017

5-8 December 2017  
shmii2017.org



## Sponsorship Package Invitations

The Structural Health Monitoring (SHM) of road traffic bridges and heritage buildings and the reliability assessment of the design of structural members and systems have both received a great deal of attention by researchers in Australia and worldwide, with many methods of monitoring and analysis now being developed.

The objectives of the Conference are to promote and advance the Field of Structural Health Monitoring in Australia and the southern hemisphere, specifically to showcase achievements, exchange ideas and disseminate knowledge nationally and internationally, and to raise general community awareness on the need for, and value of, SHM research and application.

ISHMII holds the SHMII official conference every two years and other official workshops (such as CSHM), usually in alternating years. SHMII-8 will build on the success of SHMII-1, held in Tokyo 2003, SHMII-2 in Shenzhen 2005, SHMII-3 in Vancouver 2007, SHMII-4 in Zurich 2009, SHMII-5 in Cancun 2011, SHMII-6 in Hong Kong 2013 and SHMII-7 in Turin 2015.

The 2015 SHMII-7 Conference held in Turin, attracted over 300 international attendees. SHMII-8 2017 is determined to continue this success by providing an international forum for scientific exchanges in SHM, structural engineering and related topics. With a theme of 'Structural Health Monitoring in Real-world Application', the three day Conference will feature a strong program of keynote lectures, invited lectures, mini-symposia and parallel sessions, covering a broad range of topics. ANSHM and QUT are the organisers of SHMII-8.

In addition to the menu list associated with each option below, opportunities are also available (subject to approval) for partners to become associated with specific themes and/or specific session(s) during the Conference in order to maximise appropriate activation opportunities. If you would like to negotiate a sponsorship package to meet your specific interests or corporate requirements, or you are interested in one of the mentioned sponsorship categories, please contact QUT Conferences to discuss your requirements.

Please send enquiries to: QUT Conferences: 07 3138 9357 or [shmii2017@qut.edu.au](mailto:shmii2017@qut.edu.au)

SHMII-8 Conference Chair: Professor Tommy Chan, Queensland University of Technology

SHMII-8 Conference Co-Chair: Dr Saeed Mahini, University of New England



	Gold AU\$8,000	Silver AU\$6,000	Bronze AU\$4,000
Branding on SHMII8 partners page of website	✓	✓	✓
Use of SHMII8 image in your promotion activities	✓	✓	✓
Exhibition booth (including power & chairs)	Premium Space	Premier Space	
Complimentary registrations	2	1	1
Colour advert in the Conference handbook	Full Page	Half Page	Half Page
Recognised in all delegate communications	✓	✓	✓
Digital branding at the venue	Gold Tier	Silver Tier	Bronze Tier
Delegate satchel insert	✓	✓	✓
Access to SHMII-8 delegate list	✓	✓	✓
Coverage in promotional campaign	✓	✓	
Logo exclusively printed on name badges	✓		

# Structural Health Monitoring of Intelligent Infrastructure Conference 2017



## GOLD SPONSOR AU\$8,000 INCLUDING GST

### *Exclusive opportunity*

Our Gold Sponsors are premier sponsors of the SHMII-8 2017 Conference and enables your organisation to target delegates from around the globe, raising the profile of your brand through maximum, direct exposure to the Conference audience. The Gold Sponsor will be acknowledged on all promotional material and will be positioned at the highest possible level.

### **Naming Rights**

- Gold Sponsors to be recognised as the naming rights sponsor of a plenary session at the Conference
- Logo to appear on the holding slide in that sponsored session
- Opportunity to provide one free-standing banner to appear at the nominated session allowing for direct exposure to the SHMII8 2017 Conference delegates\*

### **Advertising and Promotional Material**

- Prominent logo display, company profile and link to company's corporate home page on SHMII-8 2017 website
- Gold Sponsor logo, linked to company's corporate home page, will appear on all SHMII-8 2017 promotional email campaigns.
- The Gold Sponsor receives a complimentary full page, full colour advertisement in the Conference handbook (artwork to be supplied by sponsor)

### **Trade Exhibition**

Gold Sponsor will receive a prominently positioned exhibition booth for the duration of the Conference. This includes a complimentary 3m x 1m exhibition space, personalised signage, table, chairs, lighting and power.

### **Conference Merchandise**

- The Gold Sponsor company logo to be printed on Conference name badges (exclusive to the Gold Sponsor)
- The Gold Sponsor has the opportunity to provide two promotional items (e.g. brochure up to four pages or small corporate gift) to be included in the Conference satchels

### **Registration Entitlements**

The Gold Sponsor is entitled to two complimentary Conference registrations, including attendance at the Welcome Reception, plenary and breakout sessions, Conference Dinner, Conference exhibition and free membership to ISHMII.

### **Delegate List**

The Gold Sponsor will be provided with a copy of the delegate list, supplied in accordance with Australian Privacy & Anti-Spam Legislation.

*\*Banners to be supplied by Sponsor.*

## SILVER SPONSOR AU\$6,000 INCLUDING GST

### *Multiple opportunities available*

Our Silver Sponsors are premium sponsors of the SHMII-8 2017 Conference. Your brand will be exposed to Conference delegates, prior to, during and after the 2017 event, through the numerous benefits listed below. The Silver Sponsor will be acknowledged on all marketing and communication materials as a Silver sponsor.

### **Naming Rights**

- Silver Sponsors to be recognised as the naming rights sponsor of a concurrent or lunch session at the Conference
- Logo to appear on the holding slide within that sponsored session
- Opportunity to provide one free-standing corporate banner to display at the nominated session\*

### **Advertising and Promotional Material**

- Logo display, company profile and link to company's corporate home page on SHMII-8 2017 website
- Silver Sponsor logo, linked to the company's corporate home page, will appear on all SHMII-8 2017 promotional email campaigns.
- Half page colour advertisement in Conference handbook
- Opportunity to provide one promotional item within Conference satchels

### **Trade Exhibition**

Silver Sponsor will receive a prominently positioned exhibition booth for the duration of the Conference. This includes a complimentary 3m x 1m exhibition space, personalised fascia signage, lighting and power.

### **Registration Entitlements**

The Silver Sponsor is entitled to one complimentary Conference registration, including attendance at the Welcome Reception, plenary Sessions and breakout sessions, Conference Dinner, Conference exhibition and free membership to ISHMII.

### **Delegate List**

The Silver Sponsor will be provided with a copy of the delegate list, supplied in accordance with Australian Privacy & Anti-Spam Legislation.

*\*Banners to be supplied by Sponsor.*



# Structural Health Monitoring of Intelligent Infrastructure Conference 2017



**BRONZE SPONSOR AU\$4,000 INCLUDING GST**

**DINNER SPONSOR AU\$3,000 INCLUDING GST**

## *Multiple opportunities available*

As Bronze Sponsors of the SHMII-8 2017 Conference, your brand will receive wide exposure to the SHMII-8 2017 delegates, prior to, during and after the 2017 event, through the numerous benefits listed below. The Bronze Sponsor will be acknowledged on all marketing and communication materials as a Bronze sponsor.

### **Naming Rights**

- Opportunity to provide one free-standing banner to appear at a morning or afternoon tea of your choice, allowing for direct exposure to the SHMII-8 2017 Conference delegates\*

### **Advertising and Promotional Material**

- Logo display, company profile and link on SHMII-8 2017 website
- Bronze Sponsor logo, linked to the company's corporate home page, will appear on all SHMII-8 2017 promotional email campaigns
- Half page advertisement in conference handbook
- Opportunity to provide promotional item within Conference satchels

### **Registration Entitlements**

The Bronze Sponsor is entitled to one complimentary Conference registration, including attendance at the Welcome Reception, plenary Sessions and breakout sessions, Conference Dinner, Conference exhibition and free membership to ISHMII.

### **Delegate List**

The Bronze Sponsor will be provided with a copy of the delegate list, supplied in accordance with Australian Privacy & Anti-Spam Legislation.

*\*Banners to be supplied by Sponsor.*

## *Exclusive opportunity*

Sponsorship of the SHMII-8 2017 Conference Dinner enables your organisation to target delegates from around the globe, raising the profile of your brand through maximum, direct exposure to the Conference audience. You will be acknowledged on all Dinner marketing and communication materials and as such will be positioned at the highest possible level for reader acknowledgment and viewing.

### **Directly Engage Conference Delegates**

- Opportunity to address the Conference delegates for up to five minutes during the formalities of the Conference Dinner.
- Opportunity to provide free-standing banners to appear at the conference dinner venue\*

### **Advertising and Promotional Material**

- Logo display, company profile and link on SHMII-8 2017 website
- Dinner Sponsor logo, linked to the company's corporate home page, will appear on all SHMII-8 2017 promotional email campaigns
- Be amalgamated with the conference dinner experience through acknowledgement and your organisations logo displayed on all dinner tickets.
- Half page advertisement in conference handbook

### **Conference Merchandise**

Sponsors have the opportunity to provide one promotional item (e.g. brochure up to four pages or small corporate gift) to be included in the Conference satchels.

### **Registration Entitlements**

The Dinner Sponsor is entitled to two complimentary Conference Dinner tickets.

### **Delegate List**

The Dinner Sponsor will be provided with a copy of the delegate list, supplied in accordance with Australian Privacy & Anti-Spam Legislation.

*\*Banners to be supplied by Sponsor.*



# Structural Health Monitoring of Intelligent Infrastructure Conference 2017



## WELCOME SPONSOR AU\$3000 INCLUDING GST

### *Exclusive opportunity*

Sponsorship of the SHMII-8 2017 Conference Welcome Reception enables your organisation to raise the profile of your brand through maximum, direct exposure to the Conference audience.

### **Directly Engage Conference Delegates**

Opportunity to address the Conference delegates for up to five minutes during the formalities of the Welcome Reception.

### **Advertising and Promotional Material**

- Logo display, company profile and link on SHMII-8 2017 website
- Welcome Reception Sponsor logo, linked to the company's corporate home page, will appear on all SHMII-8 2017 promotional email campaigns
- Opportunity to provide free-standing banners to appear in the Welcome Reception room for the duration, allowing for direct exposure to the Conference delegates
- Sponsors have the opportunity to provide one promotional item (e.g. brochure up to four pages or small corporate gift) to be included in the Conference satchels.

### **Conference Handbook Advertisement**

The Welcome Reception Sponsor receives a half page colour advertisement in Conference handbook.

### **Registration Entitlements**

The Welcome Reception Sponsor is entitled to two complimentary Conference Welcome Reception tickets.

### **Delegate List**

The Welcome Reception Sponsor will be provided with a copy of the delegate list, supplied in accordance with Australian Privacy & Anti-Spam Legislation.

*\*Banners to be supplied by Sponsor.*

## ADDITIONAL INVITATIONS INCLUDING GST

### **Pre Conference Delegate Information Email AU\$1,000**

Before the conference, an email reminding all the important practical information will be sent to the preregistered delegates. As sponsor of this email your company logo will be posted on the email. Exclusive to a maximum of two partners.

### **Onsite Advertising on Central Screen AU\$700**

Display your corporate advert at the conference venue for the duration of the conference. Maximum of 2 adverts. Rate for one advert (for the duration of the conference)

### **Exhibition Trade Display AU\$1,500**

This includes a complimentary 3m x 1m exhibition space, personalised signage, table, chairs, lighting and power for the duration of the conference.

### **Conference Satchels AU\$1,400**

Have your corporate logo featured on the Conference satchels

### **Conference Lunch (1 Day) AU\$1,000**

Naming rights to one Conference lunch

### **Conference Lanyard AU\$1,250**

Exclusive opportunity to have your logo featured on the Conference lanyards

### **USB Sponsor AU\$2,400**

Exclusive opportunity to have your logo featured on the Conference USBs

### **Conference Morning Tea/Coffee Break AU\$700**

Naming rights to one morning tea or coffee break

### **Conference Satchel Insert AU\$550**

One item of promotional material to be included in the Conference satchel

### **Conference Pen AU\$750**

Exclusive opportunity to have your logo featured on pens provided to all delegates

### **Conference Notepad AU\$750**

Exclusive opportunity to have your logo featured on notepads provided to all delegates

### **Full Page Colour Advert AU\$900, Half Page Colour Advert AU\$495**

Opportunity to place one full or half page colour advert in the Conference handbook

Please contact QUT Conferences directly for further information pertaining to sponsorship and additional sponsorship invitations. The following packages are by no means limited. If you would like to negotiate a sponsorship package to meet your specific interests or corporate requirements, or you are interested in one of the mentioned sponsorship categories but you would like to tailor the package to better suit with your needs, please contact QUT Conferences to discuss your requirements.

**QUT Conference Manager:** Ms Claire Vaz

**Phone:** + 61 7 3138 9357

**Email:** [shmii2017@qut.edu.au](mailto:shmii2017@qut.edu.au)

### **Can you afford not to be there?**

Make sure you take advantage of the opportunity to reach an international target audience at SHMII-8:

- Enhance your strategic position in the market
- Maximise your return on investment
- Engage delegates through parallels and workshops
- Enhance your visual impact with an exhibition stand
- Seize this unique opportunity to meet the prescribers



# Structural Health Monitoring of Intelligent Infrastructure Conference 2017



## SPONSORSHIP AGREEMENT FORM

Organisation: \_\_\_\_\_ ABN: \_\_\_\_\_

Contact person: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Type:

### Sponsorship Conditions:

- |  |                |
|--|----------------|
| <input type="checkbox"/> Gold Sponsor                              | <b>\$8,000</b> |
| <input type="checkbox"/> Silver Sponsor                            | <b>\$6,000</b> |
| <input type="checkbox"/> Bronze Sponsor                            | <b>\$4,000</b> |
| <input type="checkbox"/> Conference Dinner Sponsor                 | <b>\$3,000</b> |
| <input type="checkbox"/> Welcome Sponsor                           | <b>\$3,000</b> |
| <input type="checkbox"/> Exhibitor Trade Display                   | <b>\$1,500</b> |
| <input type="checkbox"/> Conference Satchels                       | <b>\$1,400</b> |
| <input type="checkbox"/> Conference Lanyard                        | <b>\$1,250</b> |
| <input type="checkbox"/> Pre Conference Delegate Information Email | <b>\$1,000</b> |
| <input type="checkbox"/> Conference Lunch (1 Day)                  | <b>\$1,000</b> |
| <input type="checkbox"/> Conference Pen                            | <b>\$750</b>   |
| <input type="checkbox"/> Onsite Advertising on Central Screen      | <b>\$700</b>   |
| <input type="checkbox"/> Full Page Colour Advert                   | <b>\$900</b>   |
| <input type="checkbox"/> Other:                                    | _____          |

**Total (inc GST):** \_\_\_\_\_

**DECLARATION** I have read the Sponsorship Prospectus and agree to the 'Sponsorship Conditions' outlined on this form. I declare that I am authorised to make this commitment on behalf of my organisation.

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

- Acceptance of sponsorship required by completion and signing of this Sponsorship Agreement Form.
- Payment for sponsorship is required before any entitlements can be delivered (special arrangements can be made).
- Notice of cancellation must be submitted in writing to [shmii2017@qut.edu.au](mailto:shmii2017@qut.edu.au)
- Cancellation fees:
  - 25% cancellation fee will apply for cancellations received prior to 1 May 2017
  - 50% cancellation fee will apply for cancellations received prior to 31 July 2017
  - 75% cancellation fee will apply for cancellations received prior to 9 October 2017
- Cancellations received on or after 9 October 2017 will not be refunded.

**To secure your sponsorship, please return this completed form to:**

**SHMII-8 Conference 2017**  
c/- QUT Conferences, GPO Box 2434, Brisbane QLD 4001

Email: [shmii2017@qut.edu.au](mailto:shmii2017@qut.edu.au)

To maximise your exposure as a SHMII-8 Conference 2017 Sponsor please include the below information in your email with this completed form:

**Corporate Logo** - EPS and high resolution JPG

**Corporate Profile** - Your corporate message and your company's web address.

**Enquiries to: Claire Vaz on 07 3138 9357 or [shmii2017@qut.edu.au](mailto:shmii2017@qut.edu.au)**